



GENGHIS HELA IMARA FUND

5 Reasons to open an account today

Capital Preservation - Investments are made in short term secure investments.

Liquidity - You can cash in all or part of your investments at any working day, as and when the need arises.

Flexibility - You can contribute moderately/ infrequently, yet you are still part of a large and diversified portfolio with a good rate.

Rate - Which is published daily, NET of fees (but gross of withholding tax on interest earned). The rate is determined by the underlying assets on any given day.

Interest - Enjoy compounding of interest earned; computed daily and credited monthly.



*895#

Safaricom Subscribers

Risk Profile

- This is a conservative risk fund and ideal for clients who have a low risk appetite.
- The fund risk is limited due to the short term maturity profile of the assets.
- The fund is ideal during times of low stock market returns.

Who Should Invest?

- People looking to save for short term goals e.g. for a holiday, a car or educational expenses.
- It is a good investment and alternative for individuals who hold saving accounts and/or are Sacco members.
- You can open an account for a minor.

Returns on the Money Market Fund

- Interest is computed and earned daily, and credited to the client's account monthly.
- It is recommended that the income be reinvested into the fund so as to maximize investments returns through compounding of interest.

How to Invest

Dial *895# from your Safaricom line. Follow the steps to register and activate account.

- Minimum Investment amounts: KES 500.
- Minimum Top-up amount: KES 500.

You can deposit into your account using any of the following options:

- *895# (Safaricom Subscribers)
- M-PESA Paybill (Paybill: 7866701 | Account Number: Your Hela Imara account number).
- Bank Transfer/Pesalink:
 - Bank: Stanbic Bank
 - Branch: Chiromo
 - A/C Name: Gencap Hela Imara -collection account
 - A/C No: 0100004723524
 - Narration: Your member number

Fund Charges

- A management fee of 2% per annum of funds under management is applicable.
- The management fee typically would be funded by the return generated and not the principal investment amount.
- The interest earned is subject to 15% Withholding tax.

Please note the following: Past performance is not necessarily a guide to future investment performance. The value of units as well as the income may go down as well as up and in certain specified circumstances the right to redeem your units may be suspended. The Income distributions to unit holders of Genghis Capital Unit Trusts are subject to withholding taxes unless where an entity is exempted by the authority.