

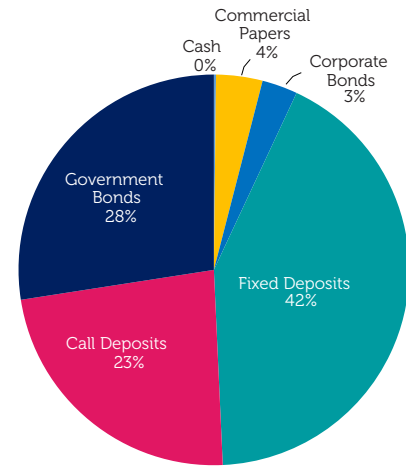
Fund Objective

Hela Imara Money Market Fund is a low risk, highly liquid fund that seeks to obtain a high level of current income while protecting investors' capital.

Fund Profile

- **Fund Manager:** Genghis Capital Ltd
- **Risk Profile:** Conservative
- **Launch Date:** June 2017
- **Initial Fee:** Zero
- **Annual Management Fee:** 2.00%
- **Minimum Investment:** Kshs 500
- **Trustees:** Kenya Commercial Bank
- **Custodian:** Stanbic Bank Kenya
- **Benchmark:** 91-Day T-Bill
- **Assets Under Management:** Kshs 634.1 mn

Asset Allocation



Fund Performance	2023 Sept	2023 August	FY'2022	3 Year
Hela Imara Money Market Fund	12.02%	11.27%	9.10%	9.50%
Benchmark (91-Day T-bill)	14.38%	13.25%	8.18%	7.50%

*Performance is net of Management Fee but Gross of Withholding Tax

Market Review and Outlook

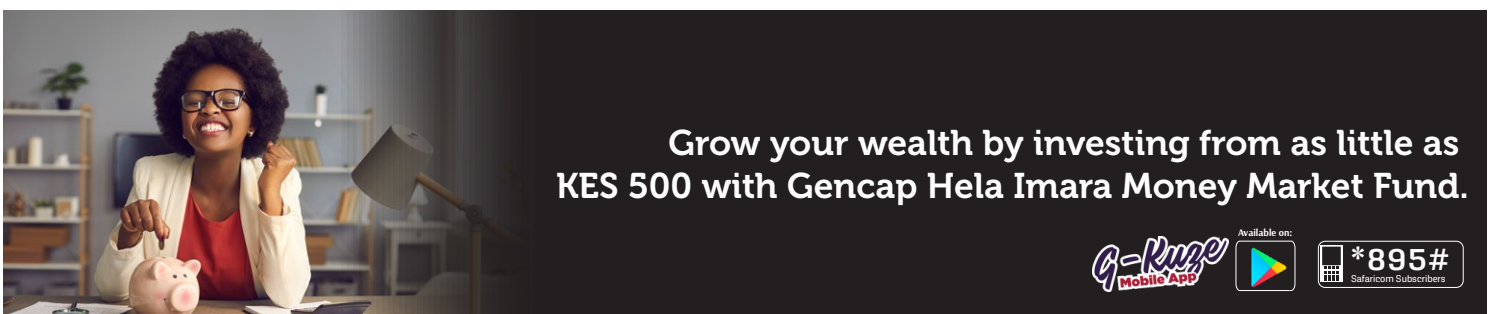
In Q3'2023, liquidity in the money markets tightened, as evidenced by the increase in the average interbank rate to 11.9%, from 9.2% in Q2'2023, partly attributable to tax remittances that offset government payments. Additionally, the average volumes traded in the interbank market increased by 6.8% to Kshs 22.6 bn, from Kshs 21.1 bn recorded in Q2'2023.

The average yields on the 364-day, 182-day, and 91-day papers increased by 2.3% points, 2.4% points and 2.6% points to 13.6%, 13.3%, and 13.3% in Q3'2023, respectively, from 11.3%, 10.9%, and 10.6%, respectively, in the previous quarter. The upward trajectory in yields is mainly on the back of investors attaching higher risks amid high inflation, currency depreciation, and tight liquidity positions, hence the need to demand higher returns to cushion against the possible loss. Overall subscription rates for the 364-day and 182-day papers came in at 18.4% and 25.7%, lower than the 27.3% and 30.1%, respectively, recorded in Q2'2023.

The average inflation rate eased to 6.9% in Q3'2023, compared to 8.7% in Q3'2022, attributable to a decrease in the price food and beverages following the favourable weather conditions that have boosted agricultural production, resulting in increased food supplies.




Kenya's general business environment improved in Q3'2023, with the average Purchasing Manager's Index for the quarter coming at 48.0, compared to 47.4 recorded in a similar period in 2022. The improvement was mainly on the back of the eased inflationary pressures experienced in the country, with the inflation rate averaging 6.9% in Q3'2023, lower than the 8.7% recorded over a similar period in 2022.

Going forward, we expect the business environment to remain dampened in the medium-term as consumers cut spending as a result of inflation and businesses feel continued pressure on their bottom line due to elevated production and energy costs partially as a result of the depreciating shilling. Furthermore, the effectuation of the Finance Act 2023 will have further negative repercussions on the business environments as costs for business and consumers rise due to elevated tax levels.



Grow your wealth by investing from as little as KES 500 with Gencap Hela Imara Money Market Fund.

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Disclaimer: Past performance is not a guarantee of future performance and the value of the fund will fluctuate from time to time.